

Programme Overview



Innovation Dialogues is a programme to spark bilateral partnerships between the UK and Brazil with the aim of accelerating innovation for sustainable cities.

Today's sustainability challenges no longer sit within traditional borders. The global problems of our time now need to be addressed via cross disciplinary and cross border collaboration, which requires the kind of artful human diplomacy that fosters effective, deep relationships. In the face of international systemic challenges, it is now an urgent imperative that we forge closer links and learn how to innovate together.

Brazil and the UK share a long history of collaboration and trade, and this programme offers a platform for bilateral innovation.

Through the programme we will help to forge closer links between universities, research organisations, the public and private sector in Brazil and the UK. The programme also aims to build knowledge pool for innovators through mentoring, research reports, competition entries and events. To do this we will:

1. establish a network of UK and Brazil's pioneers in the built environment
2. host an annual summit and series of events curated by network members that draw the forum together and connect to a wider audience
3. run competitions designed to bring together professional networks in the UK and Brazil
4. create an online collaboration platform to capture and share the knowledge and maintain connections created through the process.

The Connected Cities Summit is our first Innovation Dialogues event. Join us for our afternoon session focused on sharing practical examples of innovation in cities. At this we will be announcing the first of our competitions to share learning between UK and Brazil on city innovation, details of which are enclosed in the event pack.

The intention of the Innovation Dialogues programme is to explore sustainable urban futures together – forging long lasting links between the UK and Brazil – and testing bilateral innovation in practice.

I invite you to join our network and participate fully in the programme through the contacts overleaf.

Alex Ellis
British Ambassador to Brazil



How can you get involved?

Join the Innovation Dialogues Network

Linked In Group
Innovation Dialogues
www.linkedin.com/groups/Innovation-Dialogues-8117550

Twitter
[@Innovate_UKBR](https://twitter.com/Innovate_UKBR)

Event Sponsors

There will be a range of sponsorship opportunities for the live events and the competitions and we are engaging with potential sponsors in both the UK and Brazil.

Competition Sponsors

The Innovation Dialogues programme will host an annual commission or competition.

For this to be delivered into institutional networks, design schools and universities in the UK and Brazil, it requires collaboration and sponsorship from British and Brazilian institutions.

To do this we are seeking corporate and institutional sponsors in both the UK and Brazil.

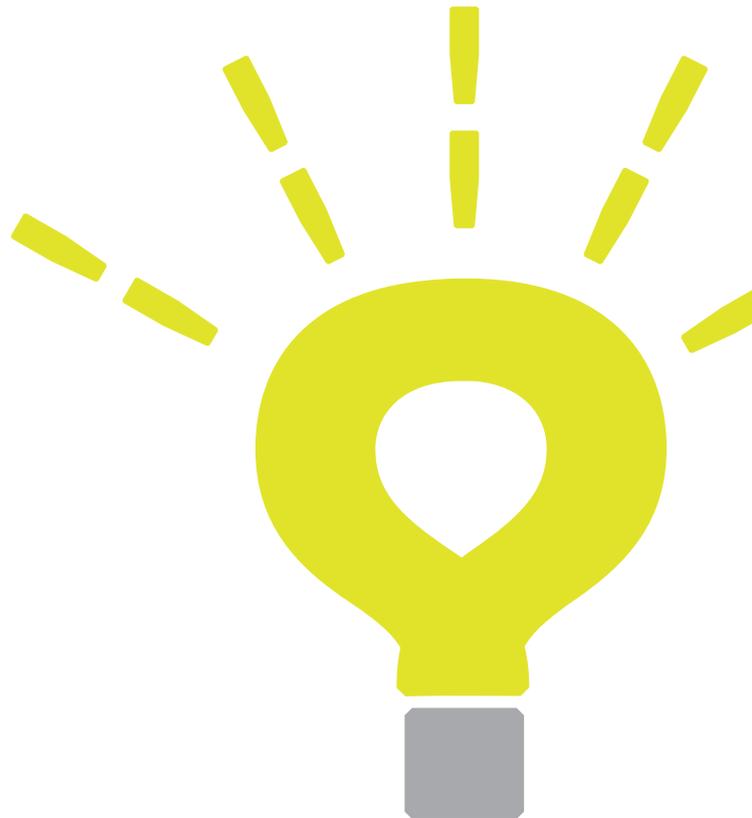
Media partners

We will partner with local media to raise awareness of the forum.

Useful Simple Projects

Useful Simple Projects specialize in urban sustainability. We work on projects around the world to develop strategies and bring forward innovation to deliver sustainable cities.

www.usefulsimple.co.uk



Innovation Dialogues is being delivered by Useful Simple Projects with the support of the British Embassy.



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