

Our approach to the Circular Economy

DEFINING THE RIGHT PROBLEM

DISCOVER

- Helping clients understand what the circular economy means to them: CE definition and vision development
- Identification of opportunities and risks
- High level LCA

DEFINE

- Systems and materials flow mapping
- Feasibility studies
- Identification of appropriate, specific interventions
- Writing project briefs

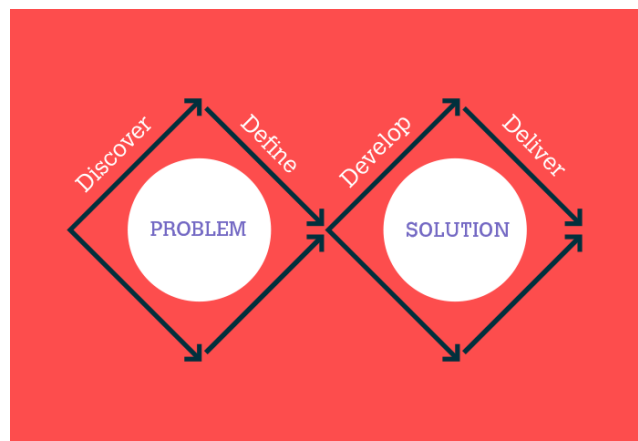
DEFINING THE RIGHT SOLUTION

DEVELOP

- Strategy development
- Detailed LCA
- Business cases
- Pilot projects
- Recommendations for implementation

DELIVER

- Implementation support
- Benefits realisation support



Double diamond design process model

Shifting towards the circular economy requires change management. To support this, we offer:

- Engagement and training
- Communications
- Management consultancy

We provide circular economy consultancy at a range of scales:

- Organisations
- Masterplans
- Building and infrastructure projects
- Products

Our team of consultants includes:

- Sophie Thomas, who founded The Great Recovery, was shortlisted by CIWM for Industry Leader of the Year and is co-writing a book on the Circular Economy.
- Dan Epstein, former Head of Sustainability on the Olympic Park, who has directed many of our circular economy projects, and is currently leading the development of a circular economy strategy for Old Oak Common and Park Royal.
- Judith Sykes, who gave the keynote speech at the Brussels Environment Circular Economy conference, was a Great Recovery Advisory Panel member, and is co-writing a book on the Circular Economy
- Jo Dobson, former Waste Manager on the Olympic Park, and member of the ICE Circular Economy panel for London.